

**Bulverde Spring Branch Area Chamber of Commerce  
AMBASSADOR PROGRAM 2017**

GOAL – to establish the benefits, expectations, accountability, and activity management of a Chamber Ambassador.

**BENEFITS OF BEING A CHAMBER AMBASSADOR:**

- Recognition at all Chamber events along with Board Members, City Leaders, etc.
- Exposure on the Chamber Website (Separate web page for the Ambassadors)
- Ability to give marketing items for new member Ribbon Cutting baskets
- Opportunity to promote your city and business

**SPECIFIC BASIC MINIMUM REQUIREMENTS FOR AMBASSADORS:**

1. I WILL ATTEND AT LEAST 6 AMBASSADOR MEETINGS PER YEAR \_\_\_\_\_  
Initials
  
2. I WILL VOLUNTEER FOR AT LEAST 2 CHAMBER EVENTS OR OTHER  
QUALIFIED EVENTS (for **at least 2 hours** for each event) PER YEAR \_\_\_\_\_  
Initials
  
3. I WILL ATTEND AT LEAST 8 RIBBON CUTTINGS PER YEAR \_\_\_\_\_  
Initials

**OTHER AMBASSADOR ACTIVITIES INCLUDE:**

1. Mentoring a new member by volunteering to visit/call and welcome a new member to the Chamber, answer any questions, and encourage the new member to attend networking mixers, power lunches and schedule ribbon cutting.
  
2. Attend power lunches, networking Mixers and other Chamber events.

POINTS WILL STILL BE AWARDED, BUT THERE ARE NO LONGER MINIMUM POINTS, JUST THE ABOVE NOTED REQUIREMENTS.

**IF YOU HAVE NOT MET THE MINIMUM BASIC REQUIREMENTS AT THE END OF THE YEAR YOU WILL BE REMOVED from the Ambassador Program**

CHAMBER MEMBERS INTERESTED IN BECOMING AMBASSADORS WILL BE REQUIRED TO SHOW THEIR COMMITMENT AND TURN IN ACTIVITIES AND POINTS FOR 3 MONTHS. AMBASSADOR CHAIR WILL MAKE THE FINAL DECISION ON ACCEPTANCE INTO THE AMBASSADOR PROGRAM.

**Ambassador of the month/quarter will be awarded on a point basis. Ambassador of the year will be determined by the Ambassador Chair. Meeting the minimum requirements, involvement in other ambassador activities as well as point totals will be considered.**

**Ambassador Commitment:**

I accept these terms and am able to commit to the minimum activity guidelines.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_